TITLE

Master's Thesis

of

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School of Business, Economics and Information Systems

Chair of Internet and Telecommunications Business

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Advisor:	Vorname Nachname

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Abstract

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1 Introduction

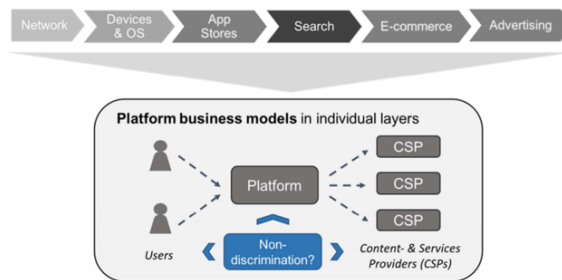This is a nice little introduction with a reference to Figure 1.

Figure 1: This is a figure with a caption (Krämer, Schnurr, & de Streel, 2017, p.15).

Different cite-commands can be used:

- citet results in: Becker, Koziolek, and Reussner (2009)

- citet (again) results in: Becker et al. (2009)

- citet* results in: Becker, Koziolek, and Reussner (2009)

- citet* (again) results in: Becker, Koziolek, and Reussner (2009)

- citep results in: (Becker et al., 2009)

- citep* results in: (Becker, Koziolek, & Reussner, 2009)

- cite results in: Becker et al. (2009)

- citealp results in: Becker et al., 2009

- citealt results in: Becker et al. 2009

- citeauthor results in: Becker et al.

- citeauthor* results in: Becker, Koziolek, and Reussner

A citation may either appear at the end of a sentence in parentheses. For example: Start of sentence "[...] random citation [...]" (Bernheim & Whinston, 1990, p.20). Or you can cite the author(s) within the sentence. For example: Further information can be found in Cassar and Friedman (2004).

More examples for different types of sources: This sentence contains a citation of a legal recommendation that has been published in the Official Journal of the European Union (European Commission, 2013). In-text citations of working papers also include author names and year (see, for example, Krämer & Wiewiorra, 2016). Breuer, Ranaivoson, Buchinger, and Ballon (2015) is an example for a citation of a conference paper.

2 Content Section 1

Of course, the content chapters of your thesis should be renamed. The number of chapters you need to write depends on the specific task(s) of your thesis and cannot be said in general.

2.1 Subsection 1

You can reference any chapter, section or subsection by its label: looking forward to Section 2.2. You can also reference Appendix A and add footnotes if necessary.[1]

...

2.2 Subsection 2

You can add tables by using the following commands. There is no need for a list of tables or a list of figures in this paper-style thesis. But you should always reference tables and figures in the text (see Table 1).

Item		
Animal	Description	Price ($)
Gnat	per gram	13.65
	each	0.01
Gnu	stuffed	92.50
Emu	stuffed	33.33
Armadillo	frozen	8.99

Table 1: A table that lists items (based on Becker et al., 2009)

3 Content Section 2

During the writing of your thesis, you may want to highlight some parts or take notes. This is accomplished by using the following command for highlighting or taking notes in the text.

This is a note in the text

If you want to take notes on the side, use the following command. Also make sure that you remove all your notes before submission.

This
is a
marginal
note

---

[1]This is a footnote ending with a full stop.

3.1 Subsection 1

Adding formulas is easy. Either inline formulas like $E = mc^3$ or unnumbered equations like

$$E = mc^3$$

or a single numbered equation like

$$E = mc^3 \tag{1}$$

or multiple numbered equations that are aligned like

$$E = mc^3 \tag{2}$$
$$a^2 = b^2 + c^2. \tag{3}$$

You can also reference the equations if you set a label. Our approach is captured by the fundamental equations (2) and (3).

3.2 Subsection 2

…

4 Discussion

…

4.1 Subsection 1

…

4.2 Subsection 2

…

5 Conclusion

…

References

Becker, S., Koziolek, H., & Reussner, R. (2009). The Palladio component model for model-driven performance prediction. *Journal of Systems and Software*, *82*(1), 3–22.

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Cassar, A., & Friedman, D. (2004). *Economics lab: An intensive course in experimental economics*. London, UK: Routledge.

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Appendix

A First Appendix

…

Eidesstattliche Erklärung

Ich versichere hiermit wahrheitsgemäß, die Arbeit selbstständig verfasst und keine anderen als die angegebenen Quellen und Hilfsmittel benutzt, die wörtlich oder inhaltlich übernommenen Stellen als solche kenntlich gemacht und die Satzung der Universität Passau zur Sicherung guter wissenschaftlicher Praxis in der jeweils gültigen Fassung beachtet zu haben. Die Arbeit ist weder von mir noch von einer anderen Person an der Universität Passau oder an einer anderen Hochschule zur Erlangung eines akademischen Grades bereits eingereicht worden.

Passau, den 01.01.2025   _____

Vorname Nachname

Ich versichere hiermit wahrheitsgemäß, dass

- ❑ die Arbeit ohne Zuhilfenahme von ChatGPT oder anderen generativen KI-Werkzeugen erstellt wurde, oder

- ❑ ich in der nachfolgenden Tabelle vollständig dokumentiert habe, wie solche Systeme bei der Entwicklung der Arbeit verwendet wurden.

Passau, den 01.01.2025   _____

Vorname Nachname

Generative KI-Werkzeuge, die in der Arbeit verwendet wurden.

Kapitel	KI-Tool	Version	Prompt	Erklärung/Kommentar
1.2	ChatGPT	3.5	Schreibe einen Absatz über den Digital Markets Act.	Der generierte Output wurde in folgender Weise angepasst ...
2.3	ChatGPT	4.0	...	...
3.1	ChatGPT	3.5	...	...